



First of all - Investing in our future - Serving our community

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February 26, 2018

Dear Friends,

On behalf of the Ira Dorsey Scholarship Endowment Fund, Inc. (IDSEF), a 501 (c) (3) charitable organization, I would like to offer you the opportunity to support scholarships for outstanding college-bound students as a sponsor of the IDSEF and its signature event, the Black and Gold Scholarship Ball. Several sponsorship opportunities are available for the Ball and the IDSEF stands ready to provide unique benefits to you or your organization for your generous financial or in-kind gifts.

On Saturday, June 16, 2018 the IDSEF in partnership with the Xi Alpha Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. will host this exciting, black-tie gala at the Hilton McLean Tysons Corner hotel. The event annually attracts more than 650 people from the Greater Washington D.C. metro area.

The IDSEF relies on the support of caring members of the community to fund its scholarships. In 2017, the IDSEF distributed nine scholarships to local students. Since its founding more than 20 years ago and with the support of the community, the IDSEF has provided more than \$150,000 in scholarships. With your help, we can further mitigate the financial barriers for students who seek higher education. Please consider being a sponsor for this worthwhile cause.

Sincerely yours,

Gerald Gladney

Gerald Gladney
President, Ira Dorsey Scholarship Endowment Fund, Inc.



Five Reasons to Support the Ira Dorsey Scholarship Endowment Fund, Inc.

1. **Scholarships** – Providing scholarships is our organization’s sole purpose! The IDSEF was developed to help defray college expenses for deserving students in their scholarly pursuits at a college or university of their choice.
2. **Tax Deduction** – The donations that we receive are tax deductible and the IDSEF provides tax receipts to our contributors. Please consult with your tax advisor to ensure compliance within the full extent of applicable tax laws.
3. **Advertising Investment** – Contributing to the IDSEF is a near term investment for you or your organization.

Your contributions also have the potential for greater reach – more than 650 patrons with similar financial status and influence attend the annual Black and Gold Scholarship Ball, the signature event of the IDSEF.

4. **Association with a Good Cause** – When you invest in the community's youth, you are investing in the community's future. As an IDSEF sponsor, you are not only contributing to the financial need of outstanding college-bound students, but you are also promoting stability and growth in the community.
5. **Positive Impact on Students** – Year after year IDSEF recipients tell us in certain terms that the scholarships go a long way toward helping them fulfill their college dreams.

Testimonial – “I am truly grateful for the IDSEF scholarship and for all those who choose to support and fund it. I was a recipient of this scholarship in the spring of 1998. The funds definitely lightened the financial burden on my family, and were an integral part in helping me get through my undergraduate studies. Without that support, I may not have been able to fulfill my dream of practicing veterinary medicine today.” – *Dr. Laurence B. Toyer, DVM, Ira Dorsey Scholar, 1998*



Ira Dorsey Scholarship Endowment Fund, Inc. 2018 Black and Gold Sponsorship Opportunities

2018 SPONSORSHIP LEVELS

Become a **Presenting Sponsor** and you or your company/organization will receive:

- One (1) scholarship presented to a college-bound student on behalf of your organization's name at the 2018 **Black and Gold Scholarship Ball**
- One (1) color corporate logo on the 2018 Black and Gold Gala sponsorship banner
- Corporate logo on the IDSEF website (recognition as a sponsor on our website for up to a year)
- Corporate logo placed on Black and Gold Scholarship Ball program
- Opportunity for sponsor to speak at Black and Gold Scholarship Ball Scholar Recognition program
- Recognition at the 2018 Black and Gold Scholarship Ball

Presenting Sponsor Donation: \$3500

Become a **Jewel Sponsor** and you or your organization will receive:

- One (1) color corporate logo on the 2018 Black and Gold Gala sponsorship banner
- Corporate logo on the IDSEF website (recognition as a sponsor on our website for up to a year)
- Corporate logo placed on Black and Gold Scholarship Ball program
- Recognition at the 2018 Black and Gold Scholarship Ball

Jewel Sponsor Donation: \$2000

Become a **Platinum Sponsor** and you or your organization will receive:

- One (1) color corporate logo on the 2018 Black and Gold Gala sponsorship banner
- Corporate logo on the IDSEF website (recognition as a sponsor on our website for up to a year)
- Corporate logo placed on the 2018 Black and Gold Scholarship Ball program

Platinum Sponsor Donation: \$750

Become a **Gold Sponsor** and you or your organization will receive:

- Company/Individual name on the 2018 Black and Gold Gala sponsorship banner
- Corporate logo on the IDSEF website (recognition as a sponsor on our website for up to a year)
- Corporate/Individual name placed on the 2018 Black and Gold Scholarship Ball program

Gold Sponsor Donation: \$250

Become a **XAL Friend** and you or your organization will receive:

- Corporate/Individual name on the 2018 Black and Gold Scholarship Ball program

XAL Friend Sponsor Donation: \$100 - 249



Black and Gold Scholarship Ball Commitment Form

- YES!** I want to make a contribution to help support an outstanding college-bound student from the Washington, D.C. metro area (District of Columbia, Maryland, Virginia) and hereby commit to sponsoring the **2018 Black and Gold Scholarship Ball**.

1. Print or enter your name or company/organization's information

Name of Individual/Company/Organization (as it should be listed on promotional materials)

Contact Person:

First Name

Last Name

Company/Organization Name

Mailing Address

Mailing Address Line 2

City

State

Zip

Telephone

Fax Number

E-Mail Address

2. Choose your level of sponsorship

- \$3,500 Presenting Sponsor
 \$2,000 Jewel Sponsor
 \$750 Platinum Sponsor
 \$250 Gold Sponsor
 \$100 - 249 Friend of XAL Sponsor

OTHER SPONSORSHIP (please specify)

- _____
- We are unable to commit to a specific level but please accept our donation of \$ _____
- Our check is enclosed (Payable to "Ira Dorsey Scholarship Endowment Fund, Inc.")
- We will donate via the secure IDSEF online (PayPal) form at:
<http://idsef.apaxal.com/get-involved/donate/>
- Please invoice us for \$ _____
- If you selected a sponsorship package with promotional incentives, please email a digital copy of your logo for inclusion in our marketing materials to R. Sylvester Owens at slyowens@hotmail.com

Please send your sponsorship gift or pledge to:

Ira Dorsey Scholarship Endowment Fund, Inc.
Alpha Phi Alpha Fraternity, Inc., Xi Alpha Lambda Chapter
P.O. Box 523167, Springfield, VA 22152-5167
Donate securely online at <http://idsef.apaxal.com/get-involved/donate/>
Contact us at idsef1@gmail.com

